WHARTON RESEARCH DATA SERVICES SUPPORTS USERS WITH TARGETED SOLUTIONS THAT UNDERPIN RESEARCH, REINFORCE LEARNING, AND ENABLE DISCOVERY

THE WRDS EXPERIENCE

Data Validation and Integrity
Timely updates and ready-to-use, standardized data available for analysis.

Flexible Delivery Options

- Web interface that works wherever you do.
  - Remotely
  - In class
  - IP-based access in labs and libraries.
- WRDS Cloud for on-demand access — producing results with greater proficiency and shorter processing periods.
- WRDS client server using PCSAS Connect, C, Stata, Matlab, R, Python or SAS.

Simultaneous Access to Multiple Data Sources
Access 350+TB of the world’s most referenced datasets easily available in a consistent format.

Learning Pathways
Curated, guided resources support all areas of research.

Classroom by WRDS
A teaching toolkit designed to introduce finance and business concepts.

Analytics by WRDS
Powerful analytics tools to support researchers.

Research Services
Access customized training, tutorials, research tools, and Doctoral-level research support.

WAYS TO RESEARCH

Linking Databases
A summary of all the resources at WRDS that help link a company or person in one database with the same company or person in another database.

Research Data Overview
Overviews complement vendor manuals.

Sample Programs
Short programs in multiple languages illustrate common tasks for each database.

IMPACT OF RESEARCH

Improve Research Efficiency
Reducing time to data discovery, analysis, and publication by as much as 40%.

Increase Publications
Research indicates the number of research working papers increased more than fivefold, a yearly growth rate of 8.7%; and the proportion of empirical papers rose from 68% to 85%. Review of Finance: Dissemination, Publication, and Impact of Finance Research: When Novelty Meets Conventionality

Drive Impact
Gain recognition at the institution- and researcher-level through the WRDS Research Paper Series on SSRN

Attract and Retain Thought Leaders
WRDS provides best-in-class research tools.
**WRDS SUPPORTS GLOBAL ACCREDITATION STANDARDS**

The most respected business schools ensure continuous improvement is a key part of their mission.

Use *Classroom by WRDS* tools to support *Executive Education* and graduate degrees, get student feedback and increase academic rigor and results.

Use *data that has real-world application* to drive the research that increases knowledge and elevates the researchers and business schools that conduct it.

Use *analytics to identify trends that can inform curriculum development* research focus and thought leadership.

**EXISTING WRDS TOOLS MAP TO ACCREDITATION STANDARDS**

Our tools will *impact your trajectory* from learning and discovery to research and publication. They are designed to support *strategic management*, *learning success*, thought leadership and impact, reflecting the rapidly changing academic landscape.

**THE ACCREDITATION LANDSCAPE**

<table>
<thead>
<tr>
<th>STRATEGIC MANAGEMENT AND INNOVATION</th>
<th>LEARNER SUCCESS</th>
<th>THOUGHT LEADERSHIP, ENGAGEMENT, AND SOCIAL IMPACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategic planning and innovation</td>
<td>Curriculum</td>
<td>Impact of scholarship</td>
</tr>
<tr>
<td>Physical, virtual, and financial resources</td>
<td>Assurance of learning</td>
<td>Engagement and societal impact</td>
</tr>
<tr>
<td>Faculty and professional staff resources</td>
<td>Learner progression</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Teaching effectiveness and impact</td>
<td></td>
</tr>
</tbody>
</table>

Accreditation is never just about the “bright shiny badge”. It is a system of continuous improvement.

**CONTACT US:**

WRDS | www.whartonwrds.com | wrds@wharton.upenn.edu