

ACCESS THE MOST COMPREHENSIVE DATASET ON ENVIRONMENTAL, SOCIAL, AND GOVERNANCE (ESG) RISKS AND BUSINESS CONDUCT

Pioneer in ESG data science research helps you gain insight into a company's business conduct and analyze whether a company's policies and processes are translating into performance.

DATASET HIGHLIGHTS

- ESG and reputational risk data on 225,000+ public & private companies from all sectors and countries
- Risk metrics and underlying scores to assess and benchmark the risk exposure and business conduct of companies
- ESG Issues and ESG "hot topics" mapped to all companies
- 15+ years of data history, with an unbroken time series

THE REPRISK ADVANTAGE

- A pioneer in ESG and business conduct due diligence data serving the world's largest financial institutions and corporates
- Proprietary methodology combines artificial intelligence and human analysis in 23 languages to translate big data into actionable risk intelligence

Latest research with RepRisk data published in the STRATEGIC MANAGEMENT JOURNAL:

The Effect of Bad News on Credit Risk: a media-based view of the pricing of corporate social responsibility, Julian Koelbel, Timo Busch

The research highlights that negative ESG issues affect bond spreads and is also a winner of the UNPRI Award.

RESEARCH WITH REPRISK

Research published in the *Review of Finance* [*Does Money Talk? Divestitures and Corporate Environmental and Social Policies*](#), Nickolay Gantchev, Mariassunta Giannetti, Rachel Li.

The study suggests that companies improve their environmental and social (E&S) policies following E&S incidents, if their shareholders are E&S-conscious and managers' compensation is linked to stock performance.

Research published in the *Journal of International Financial Markets, Institutions and Money*

[*Corporate Social Irresponsibility and Portfolio performance: A Cross-National Study*](#), Maretno A. Harjoto, Andreas G. F. Hoepner, Qian Li.

The study suggests that corporate social irresponsibility (CSI) events measured using RepRisk data reduce stock returns of the associated companies. The effect is more pronounced in emerging markets.

Research published in the *Journal of Business Research*

[*Firms' ESG reputational risk and market longevity: A firm-level analysis for the United States*](#), Irene Fafaliou, Maria Giaka, Dimitrios Konstantios, Michael Polemis.

The study indicates that ESG reputational risk can mitigate firms' market longevity through a negative impact on firm growth opportunities.

REPRISK IS RECOGNIZED AS MEETING THE GOLD STANDARD IN ESG DATA



ABOUT RepRisk

Founded in 1998 and headquartered in Switzerland, RepRisk is a pioneer in ESG data science that leverages the combination of AI and machine learning with human intelligence to systematically analyze public information and identify material ESG risks. RepRisk's flagship product, the RepRisk ESG Risk Platform, is the world's largest and most comprehensive due diligence database on ESG and business conduct risks, with expertise in 23 languages and coverage of 200,000+ public and private companies and 55,000+ infrastructure projects. For more than a decade, the world's leading financial institutions and corporations have trusted RepRisk for due diligence and risk management across their operations, business relationships, and investments. Find out more on www.reprisk.com

ABOUT WRDS

[Wharton Research Data Services \(WRDS\)](http://www.whartonwrds.com) provides the leading business intelligence, data analytics, and research platform to global institutions — enabling comprehensive thought leadership, historical analysis, and insight into the latest innovations in research. WRDS democratizes data access so that all disciplines can easily search for concepts across the data repository. An array of unique, WRDS-developed products include [Classroom by WRDS](#), teaching toolkit designed to introduce business concepts through interactive simulations, [Learning Pathways](#) curated and guided resources, [Analytics](#) and Linking tools, Research Applications, and Sample Programs. Supporting over 75,000 commercial, academic, and government users at 500+ institutions in 35+ countries, WRDS is the global gold standard in data management, innovative tools, analytics, and research services — all backed by the credibility and leadership of the Wharton School. <http://whartonwrds.com>

ABOUT THE WHARTON SCHOOL

Founded in 1881 as the world's first collegiate business school, the [Wharton School](#) of the University of Pennsylvania is shaping the future of business by incubating ideas, driving insights, and creating leaders who change the world. With a faculty of more than 235 renowned professors, Wharton has 5,000 [undergraduate](#), [MBA](#), [executive MBA](#) and [doctoral](#) students. Each year 13,000 professionals from around the world advance their careers through [Wharton Executive Education's](#) individual, company-customized, and online programs. More than 100,000 Wharton alumni form a powerful global network of leaders who transform business every day. For more information, visit www.wharton.upenn.edu.

CONTACT US FOR SUBSCRIPTION INFORMATION:

WRDS | www.whartonwrds.com | wrds@wharton.upenn.edu

RepRisk | www.reprisk.com | wrds@reprisk.com | +41 43 300 5440