

## ACCESS THE MOST RELIABLE AND CURATED ROYALTY RATES EXTRACTED FROM LICENSE AGREEMENTS

Companies that effectively manage, protect, and leverage their intellectual property often finish far ahead of their competitors in creating new revenue streams and enhancing returns to shareholders.



### VIEW INDEPENDENT VALUATION OF INTELLECTUAL PROPERTY (IP) DRIVEN BY:

- Mergers & acquisitions
- Negotiations of licenses
- Divestitures, spin-offs
- Bankruptcies and restructurings
- Litigation
- Collateral for financing
- Transfer pricing
- Financial reporting, tax planning and other compliance needs

### USE CASES INCLUDE

- Brands, customer relationships, intellectual property, and technology have significant impacts on a company's financial performance and competitiveness. These assets often make up a substantial portion of a company's market value and can be a key source of sustainable advantage. Accurately valuing intangibles requires RoyaltyStat data.
- Analyze statistical data ranges of selected royalty rates, make contractual terms adjustments, and perform regression analyses to benchmark inter-group transactions.

### COVERAGE

- **17,000+** license agreements with Royalty rates
- **30+ years**
- Royalty Rates based on companies Net Sales

### RESEARCH USING ROYALTYSTAT DATA

#### *Bargaining Power in the Market for Intellectual Property: Evidence from Licensing Contract Terms*

Gaurav Kankanhalli (University of Pittsburgh), Alan Kwan (The University of Hong Kong)

#### *Technology Spillover and Corporate*

*Technology Disclosures* Michael Ettredge (University of Kansas), Feng Guo (Iowa State University), Ling Lei Lisc (Virginia Tech), Kevin Tseng (National Taiwan University)

## ABOUT WRDS

For 25+ years, [Wharton Research Data Services](#) (WRDS) has supported 500+ institutions across 38 countries with targeted solutions that underpin research, reinforce learning, and enable discovery. WRDS advances comprehensive thought leadership—democratizing data access and giving users the power to analyze complex information through curated [Classroom Teaching](#) guides, Video [Learning Pathways](#), [Analytics](#)/Linking tools, and Research Applications. [WRDS resources map to Accreditation Standards](#), impacting your institution's trajectory from learning and discovery to research and publication. WRDS enables impactful research and is the global gold standard in data management, innovative tools, and research support—all backed by the credibility and leadership of the Wharton School.

## ABOUT ROYALTYSTAT

RoyaltyStat<sup>®</sup> helps multinational entities (MNE), tax administrations and transfer pricing professionals increase efficiency and reduce risk with curated data. Our products and services are trusted by G20 tax authorities, Fortune 500 multinational entities (MNE), Big 4 accounting firms and other tax and legal professionals to facilitate transfer pricing, BEPS (Base Erosion and Profit Shifting) Country-by-Country Reporting (CBCR) and DEMPE (Development Enhancement, Maintenance, Promotion and Exploitation) compliance. Valuation of intangibles has become a critical aspect of financial valuation. Although there are many methods to value intangibles, each method has its strengths and limitations, and the choice of method depends on the availability and reliability of data, the characteristics of the asset being valued, and the purpose of the valuation. The Royalty method is accepted by the IRS and other governmental agencies as a preferred method. The seller of the royalty charges a percentage usually of the revenue generated from the use of the product or service. It is typically agreed upon in advance between the seller and the buyer.

## CONTACT US FOR MORE INFORMATION:

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