

Wharton Research Data Services (WRDS) is the leading business intelligence, data analytics, and research platform for over 500 universities, banks, and regulatory agencies around the world.

For 25+ years WRDS has supported users with targeted solutions that underpin **research**, reinforce **learning**, and enable **discovery**.

wrds



RESEARCH BENEFITS

Impact is the future
currency of research



Erika H. James, Dean of The Wharton School, University of Pennsylvania and co-author of *The Prepared Leader: Emerge from Any Crisis More Resilient Than Before* jamesandwooten.com

Elevate the impact and credibility of your research and academic program with WRDS.

WRDS-developed Research Applications, Linking Tools, Research Guides, Macros, and Sample Programs improve productivity and research speed.

IMPACT OF RESEARCH

Earn the press, peer recognition and reach that's required in today's competitive landscape.

WRDS-SSRN Innovation Award

Honoring Rising Business Schools, The annual award is selected for the North America, EMEA, and Asia Pacific Regions

Best Paper Awards

Highlight winning research paper, authors, and institution

WRDS Research Paper Series on SSRN

Increase your citations and gain recognition at the institution and researcher-level

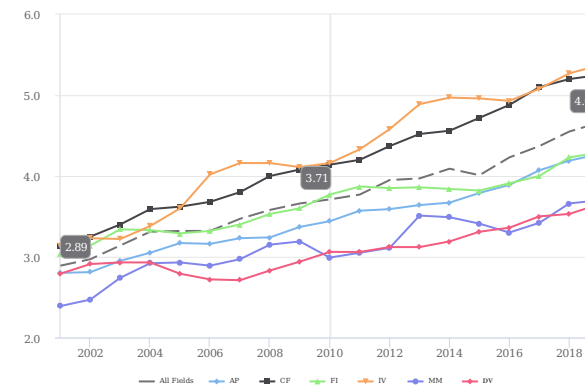
WRDS INCREASES PUBLICATIONS

Research documents the increase in percentage of publications following acquisition of WRDS.

Dissemination, Publication, and Impact of Finance Research: When Novelty Meets Conventionality, Rui Dai, Lawrence Donohue, Qingyi (Freda) Drechsler, Wei Jiang, Review of Finance

Data indicates that over the sample period, the number of research working papers increased more than fivefold, representing a yearly growth rate of 8.7%; and the proportion of empirical papers rose from 68% to 85%.

Average Number of Databases Used in Empirical SSRN papers



This research documents the average number of databases used in empirical working papers increased from 2.9 in 2001 to 4.7 in 2019.



RESEARCH BENEFITS

View Conventionality and Research Impacts on page 47



- One additional novel database accessed through WRDS is associated with a rise in citation (downloads) number by roughly 31.0% (25.3%) and the probability of being accepted by the top three finance journals by approximately 2.2 percentage points.
- The author's total WRDS subscription is associated with a 42% increase in the unconditional probability of publication in the Top 3 financial economic journals.

SUPPORTING GLOBAL ACCREDITATION STANDARDS

The most respected business schools ensure continuous improvement is a key part of their mission, and WRDS can help.

THE JOURNEY MATTERS

(C) QED 2022



Existing WRDS tools map to accreditation standards

Our tools will **impact your trajectory** from learning and discovery to research and publication. They are designed to support **strategic management, learning success**, thought leadership and impact, reflecting the rapidly changing academic landscape.

Use **Classroom by WRDS** tools to support **Executive Education** and graduate degrees, get student feedback and increase academic rigor and results.

Use **data that has real-world application** to drive the research that increases knowledge and elevates the researchers and business schools that conduct it.

Use **analytics to identify trends that can inform curriculum development**, research focus and thought leadership.

The Accreditation Landscape

Accreditation is never just about the “bright shiny badge”. It is a system of continuous improvement.

