

## ACCESS THE INDUSTRY'S MOST COMPREHENSIVE PRIVATE EQUITY AND VENTURE CAPITAL DATA SETS AND TOOLS

Analyze data across the entirety of the investment lifecycle, including market data and information on individual investors, consultants, managers, funds, transactions and service providers.



### 50+ YEARS OF DATA COVERING

- 51,817 + Firms Monitored
- 152,000 + Funds
- 39,000 + Open Funds
- 22,000 + Investors Monitored
- 48,000 + Funds with Performance
- 637,000 + Deals and Exits

### USE CASE SCENARIOS

- Use cash flow modelling to gauge the specific timing, size and frequency of drawdowns and distributions from private capital funds, in order to model cash flows for investors compared to other asset classes.
- Benchmark the performance of a custom group of private capital funds in order to look at the returns made in specific regions and/or industries. Compare these benchmarks to other industries and asset classes, or to public markets.
- Collect information on fundraising and deal making activity in specific sectors and geographies, and see how industry assets have grown in size over time. Look at key participants and deals driving activity within key regions or industries to determine where growth has come from and anticipate future developments.

### RESEARCH WITH PREQIN

***Looking for Alternatives: Pension Investments around the World***, 2008 to 2017, Victoria Ivashina (Harvard University, CEPR and NBER) Josh Lerner (Harvard University and NBET)

***What Drives Real Estate Private Equity Fundraising Success? And How to Pick Top-Performing Funds***, Sebastian Krautz (EBS University) Joachim Zietz (EBS University, EBS Business School)

***Institutional Investment in Listed Private Equity*** Douglas J. Cumming (Florida Atlantic University) Grant Fleming (Continuity Capital Partners) Sofia Johan (Florida Atlantic University - Finance; Tilburg Law and Economics Center (TILEC))

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## **ABOUT PREQIN**

Preqin, the Home of Alternatives™, empowers financial professionals who invest in or allocate to alternatives with essential data and insight to make confident decisions. It supports them throughout the entire investment lifecycle with critical information and leading analytics solutions. The company has pioneered rigorous methods of collecting private data for almost 20 years, enabling more than 200,000 professionals globally to streamline how they raise capital, source deals and investments, understand performance, and stay informed. For more information, please visit [www.preqin.com](http://www.preqin.com).

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## **ABOUT THE WHARTON SCHOOL**

Founded in 1881 as the world’s first collegiate business school, the Wharton School of the University of Pennsylvania is shaping the future of business by incubating ideas, driving insights, and creating leaders who change the world. With a faculty of more than 235 renowned professors, Wharton has 5,000 undergraduate, MBA, executive MBA, and doctoral students. Each year 13,000 professionals from around the world advance their careers through Wharton Executive Education’s individual, company-customized, and online programs. More than 104,000 Wharton alumni form a powerful global network of leaders who transform business every day. For more information, visit [www.wharton.upenn.edu](http://www.wharton.upenn.edu).

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**PREQIN** | [www.preqin.com](http://www.preqin.com) | [wrds@peqin.com](mailto:wrds@peqin.com)