

ACCESS THE INDUSTRY'S MOST COMPREHENSIVE PRIVATE EQUITY AND VENTURE CAPITAL DATA SETS AND TOOLS

Analyze data across the entirety of the investment lifecycle, including market data and information on individual investors, consultants, managers, funds, transactions and service providers.



50+ YEARS OF DATA COVERING

- 51,817 + Firms Monitored
- 152,000 + Funds
- 39,000 + Open Funds
- 22,000 + Investors Monitored
- 48,000 + Funds with Performance
- 637,000 + Deals and Exits

USE CASE SCENARIOS

- Use cash flow modelling to gauge the specific timing, size and frequency of drawdowns and distributions from private capital funds, in order to model cash flows for investors compared to other asset classes.
- Benchmark the performance of a custom group of private capital funds in order to look at the returns made in specific regions and/or industries. Compare these benchmarks to other industries and asset classes, or to public markets.
- Collect information on fundraising and deal making activity in specific sectors and geographies, and see how industry assets have grown in size over time. Look at key participants and deals driving activity within key regions or industries to determine where growth has come from and anticipate future developments.

RESEARCH WITH PREQIN

Looking for Alternatives: Pension Investments around the World, 2008 to 2017, Victoria Ivashina (Harvard University, CEPR and NBER) Josh Lerner (Harvard University and NBET)

What Drives Real Estate Private Equity Fundraising Success? And How to Pick Top-Performing Funds, Sebastian Krautz (EBS University) Joachim Zietz (EBS University, EBS Business School)

Institutional Investment in Listed Private Equity Douglas J. Cumming (Florida Atlantic University) Grant Fleming (Continuity Capital Partners) Sofia Johan (Florida Atlantic University - Finance; Tilburg Law and Economics Center (TILEC))

WHARTON
RESEARCH
DATA
SERVICES

The Global Standard for Business Research
wrds

ABOUT PREQIN

Preqin is the Home of Alternatives™, the foremost provider of data, analytics and insights to the alternative assets community. From pioneering rigorous methods of data collection to developing a revolutionary platform, we have committed ourselves to furthering the understanding of alternatives for over 17 years. Through close partnership with our clients, we continuously build innovative tools and mine new intelligence to enable them to make the best decisions every day. For more information, please visit www.preqin.com.

ABOUT WRDS

Wharton Research Data Services (WRDS) is the leading business intelligence, data analytics, and research platform for global institutions — enabling comprehensive thought leadership, historical analysis, and insight into the latest innovations in academic research.

WRDS democratizes data access so that all disciplines can easily search for concepts across the data repository. Partnering with global vendors, WRDS hosts 350+TB of data on the most robust computing infrastructure to give users the power to analyze complex information at speeds of up to 400MB per second. Flexible data delivery options include a powerful web query method that reduces research time; the WRDS Cloud for executing research and strategy development; and the WRDS client server using SAS, Python, R, Stata, Matlab, and more.

Our rigorous data review and validation give users the confidence to tailor research and create a wide range of reliable data models. An array of unique, WRDS-developed products include *Classroom by WRDS* teaching toolkit designed to introduce business concepts through interactive simulations, *Learning Pathways* curated and guided resources, *Analytics* and Linking tools, Research Applications, and Sample Programs. Supporting over 75,000 commercial, academic, and government users at 500+ institutions in 36+ countries, WRDS is the global gold standard in data management, innovative tools, analytics, and research services — all backed by the credibility and leadership of the Wharton School.

ABOUT THE WHARTON SCHOOL

Founded in 1881 as the world's first collegiate business school, the Wharton School of the University of Pennsylvania is shaping the future of business by incubating ideas, driving insights, and creating leaders who change the world. With a faculty of more than 235 renowned professors, Wharton has 5,000 undergraduate, MBA, executive MBA and doctoral students. Each year 13,000 professionals from around the world advance their careers through Wharton Executive Education's individual, company-customized, and online programs. More than 100,000 Wharton alumni form a powerful global network of leaders who transform business every day. For more information, visit www.wharton.upenn.edu.

CONTACT US FOR SUBSCRIPTION INFORMATION:

WRDS | <http://whartonwrds.com> | wrds@wharton.upenn.edu

PREQIN | www.preqin.com | wrds@preqin.com