

## ACCESS THE INDUSTRY'S MOST COMPREHENSIVE PRIVATE EQUITY AND VENTURE CAPITAL DATA SETS AND TOOLS

Analyze data across the entirety of the investment lifecycle, including market data and information on individual investors, consultants, managers, funds, transactions and service providers.



### 50+ YEARS OF DATA COVERING

22,000+ Fund Managers

33,700+ Funds

3,600+ Open Funds

9,000+ Investors Monitored

7,100+ Funds with Performance

353,000+ Deals and Exits

### USE CASE SCENARIOS

- Use cash flow modelling to gauge the specific timing, size and frequency of drawdowns and distributions from private capital funds, in order to model cash flow for investors compared to other asset classes.
- Benchmark the performance of a custom group of private capital funds in order to look at the returns made in specific regions and/or industries. Compare these benchmarks to other industries and asset classes, or to public markets.
- Collect information on fundraising and deal making activity in specific sectors and geographies, and see how industry assets have grown in size over time. Look at key participants and deals driving activity within key regions or industries to determine where growth has come from and anticipate future developments.

### RESEARCH WITH PREQIN

***Looking for Alternatives: Pension Investments around the World***, 2008 to 2017, Victoria Ivashina (Harvard University, CEPR and NBER) Josh Lerner (Harvard University and NBET)

***What Drives Real Estate Private Equity Fundraising Success? And How to Pick Top-Performing Funds***, Sebastian Krautz (EBS University) Joachim Zietz (EBS University, EBS Business School)

***Institutional Investment in Listed Private Equity*** Douglas J. Cumming (Florida Atlantic University) Grant Fleming (Continuity Capital Partners) Sofia Johan (Florida Atlantic University - Finance; Tilburg Law and Economics Center (TILEC))

## ABOUT PREQIN

Preqin is the Home of Alternatives™, the foremost provider of data, analytics and insights to the alternative assets community. From pioneering rigorous methods of data collection to developing a revolutionary platform, we have committed ourselves to furthering the understanding of alternatives for over 17 years. Through close partnership with our clients, we continuously build innovative tools and mine new intelligence to enable them to make the best decisions every day. For more information, please visit [www.preqin.com](http://www.preqin.com).

## ABOUT WRDS

Wharton Research Data Services (WRDS) provides the leading business intelligence, data analytics, and research platform to global institutions — enabling comprehensive thought leadership, historical analysis, and insight into the latest innovations in academic research.

WRDS provides researchers with one location to access over 350 terabytes of data across multiple disciplines including Accounting, Banking, Economics, ESG, Finance, Healthcare, Insurance, Marketing, and Statistics. Flexible data delivery options include a powerful web query method that reduces research time, the WRDS Cloud for executing research and strategy development, and the WRDS client server using PCSAS, Matlab, R and more. Our rigorous data review and validation give users the confidence to tailor research and create a wide range of reliable data models. WRDS unique array of Services offer access to a suite of analytics developed by our doctoral-level research team, tutorials, research support, and *Classroom by WRDS* — a teaching and learning toolkit designed to introduce business concepts in the classroom.

WRDS is a leader in impactful research. Through a partnership with SSRN, WRDS is elevating the visibility of universities and researchers working across an array of fields. The WRDS Research Paper Series is a searchable repository of all papers submitted to SSRN that cite WRDS in their work. In addition, the two organizations have launched the *WRDS-SSRN Innovation Award™* to honor emerging business schools in North America, Asia-Pacific, and EMEA.

An award-winning data research platform for 50,000+ commercial, academic, and government users in 35+ countries, WRDS is the global gold standard in data management, innovative tools, analytics, and research services — all backed by the credibility and leadership of the Wharton School.

## ABOUT THE WHARTON SCHOOL

Founded in 1881 as the world's first collegiate business school, the Wharton School of the University of Pennsylvania is shaping the future of business by incubating ideas, driving insights, and creating leaders who change the world. With a faculty of more than 235 renowned professors, Wharton has 5,000 undergraduate, MBA, executive MBA and doctoral students. Each year 13,000 professionals from around the world advance their careers through Wharton Executive Education's individual, company-customized, and online programs. More than 99,000 Wharton alumni form a powerful global network of leaders who transform business every day. For more information, visit [www.wharton.upenn.edu](http://www.wharton.upenn.edu).

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