

SAS®

THROUGH INNOVATIVE ANALYTICS, SAS® ENABLES RESEARCHERS TO MAKE BETTER DECISIONS FASTER—WRDS IS SAS® POWERED

WRDS and SAS share the commitment to delivering valuable solutions and improving our researchers' experience.



WHY SAS?

- All WRDS databases and data processes are maintained in SAS—a convenient language to create your data files and run statistical procedures
- Sample programs for data access—beginners through advanced users
- WRDS support consultants maintain a high degree of expertise in SAS
- Every SAS dataset has both a library reference and dataset name
- Robust E-Learning video tutorials to guide you through the creation of a SAS program

SAS® VISUAL ANALYTICS

Interactive data visualization application templates let you look at more options, uncover hidden opportunities, identify key relationships and make precise decisions faster than ever before.

- Make sense of complex data, regardless of analytic skill level
- Create sophisticated analytics—decision trees, network diagrams, on-the-fly forecasting, goal seeking and scenario analysis
- Ease-of-use features, such as autocharting, “what does it mean” pop-ups and drag-and-drop capabilities

RESEARCH WITH SAS

What Are the Best Liquidity Proxies for Global Research?, Fong (University of New South Wales) C. Holden, C. Trzcinka (Indiana University)

Red Flag - Characteristics of Fraudulent U.S.-Listed Chinese Companies, T.C. Lim, Y. Liu, H. Jiang (Xi'an Jiaotong-Liverpool University)

Test of Pin Algorithms Through Simulation, M. Jocheck (Nazarbayev University)

USERS OF THIS DATASET INCLUDE:

Academic Researchers
Classroom Instructors
Hedge Funds
Private Equity
Research Analysts
Government Agencies
Investment Managers
Consultants and Advisors

WHARTON
RESEARCH
DATA
SERVICES

The Global Standard for Business Research
wrds

ABOUT SAS®

SAS is the leader in analytics. Through innovative analytics, business intelligence and data management software and services, SAS helps customers at more than 80,000 sites make better decisions faster. Since 1976, SAS has been giving customers around the world THE POWER TO KNOW®.

ABOUT WRDS

Wharton Research Data Services (WRDS) is the award-winning research platform and business intelligence tool for over 40,000 corporate, academic, government and nonprofit users at 400+ institutions in 30+ countries. WRDS provides the user with one location to access over 200 terabytes of data across multiple disciplines including Accounting, Banking, Economics, ESG, Finance, Insurance, Marketing, and Statistics. Flexible data delivery options include a powerful web query method that reduces research time, the WRDS Cloud for executing research and strategy development, and the WRDS client server using PCSAS, Matlab, Python and R. Our Analytics team, doctoral-level support and rigorous data review and validation give clients the confidence to tailor research within complex databases and create a wide range of reliable data models.

From partnerships with data vendors to our own tools, including the WRDS SEC Analytics Suite and the Wharton School's OTIS, WRDS is the global gold standard in data management and research, all backed by the credibility and leadership of the Wharton School.

ABOUT THE WHARTON SCHOOL

Founded in 1881 as the first collegiate business school, the Wharton School of the University of Pennsylvania is recognized globally for intellectual leadership and ongoing innovation across every major discipline of business education. With a broad global community and one of the most published business school faculties, Wharton creates economic and social value around the world. The Wharton School has 5,000 undergraduate, MBA, executive MBA, and doctoral students; more than 9,000 participants in executive education programs annually and a powerful alumni network of 95,000 graduates.

Contact us:

WRDS | <http://whartonwrds.com> | wrds@wharton.upenn.edu | +1 877-438-9737

SAS | www.sas.com | Pam.katchuk@sas.com | 919-531-7039