

# Experience matters – both yours and ours

SAS is the worldwide leader in analytics software.

Wharton Research Data Services (WRDS) sets the global standard for business research.

You want to make better decisions faster.

This is where it all meets.

## Paired for power

- All WRDS databases and data processes are maintained in SAS<sup>®</sup> – a convenient language to create your data files and run statistical procedures.
- There are sample programs for data access – beginners through advanced users.
- WRDS support consultants maintain a high degree of expertise in SAS.
- Every SAS data set has both a library reference and data set name.
- Robust e-learning video tutorials guide you through the creation of a SAS program.

## SAS<sup>®</sup> Visual Analytics

Interactive data visualization lets everyone – from data scientists to business users – see more options, uncover hidden opportunities, identify key relationships and make precise decisions faster than ever before. It's sophisticated analytics – for complex data – made simple.

## Who uses WRDS?

- Academic researchers
- Classroom instructors
- Hedge funds
- Private equity
- Research analysts
- Government agencies
- Investment managers
- Consultants and advisors

See research done using SAS<sup>®</sup>  
[whartonwrds.com/datasets/sas](http://whartonwrds.com/datasets/sas)





### About SAS®

SAS is the leader in analytics. Through innovative analytics, business intelligence, and data management software and services, SAS helps customers at more than 80,000 sites make better decisions faster. Since 1976, SAS has been giving customers around the world THE POWER TO KNOW®.

### About WRDS

Wharton Research Data Services (WRDS) is the award-winning research platform and business intelligence tool for 40,000+ corporate, academic, government and nonprofit users at 400+ institutions in 30+ countries. WRDS provides the user with one location to access 250+ terabytes of data across multiple disciplines including Accounting, Banking, Economics, ESG, Finance, Healthcare, Insurance, Marketing, and Statistics. Flexible data delivery options include a powerful web query method that reduces research time, the WRDS Cloud for executing research and strategy development, and the WRDS client server using PCSAS, Matlab, Python and R. Our Analytics team, doctoral-level support and rigorous data review and validation give clients the confidence to tailor research within complex databases and create a wide range of reliable data models.

From partnerships with data vendors to our own tools, including the WRDS SEC Analytics Suite and Event Study by WRDS, Wharton Research Data Services is the global gold standard in data management and research, all backed by the credibility and leadership of the Wharton School.

### About the Wharton School

Founded in 1881 as the first collegiate business school, the Wharton School of the University of Pennsylvania is recognized globally for intellectual leadership and ongoing innovation across every major discipline of business education. With a broad global community and one of the most published business school faculties, Wharton creates economic and social value around the world. The Wharton School has 5,000 undergraduate, MBA, executive MBA, and doctoral students; more than 9,000 participants in executive education programs annually and a powerful alumni network of 94,000 graduates.

